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May 7, 2013  
TO: Lori Olberg, Clerk/Treasurer's Office  
FROM: Ron Redmond, Church Street Marketplace  
RE: Requests for Sidewalk Café Expansions

Waive the reading, accept the communication, place it in file and approve the sidewalk cafe expansions for Leunig's Bistro, Nika, RiRa and The Scuffer Steak and Ale House for the specific dates that are outlined with the supporting documentation

Dear Lori: The following Marketplace fee payers have been approved to expand their outdoor cafes on the Marketplace for the dates specified in 2013. Our apologies for not conveying this information to you sooner. Our Outdoor Café Expansion policy is listed below.

Leunig's Bistro: May 31-June 9; September 9

Nika: June 1, 2, 8, 9, 16; July 1, 3, 5, 6, 19, 20 August 2, 3, 4, 10, 11, 30, 31; Sept 1, 2

RiRa: June 18, 19, 25; 26, July 1, 2, 8, 9, 22, 23; July 3, 20, 21; August 3, 4, 24, 25, August 31- September 2; October 12, 13

Scuffer Steak & Ale: May 18, 25, 28, 26, 31; June 1, 2, 6, 8; July 6, 13, 20, 27; August 3, 10, 17, 24

Church Street Marketplace District Commission APPROVED Outdoor Café Expansion Policy as of 4/21/10

- Cafés may expand no more than 30% or 8 feet across an adjoining retail store's frontage, whichever is less
- Cafes may not block the front door of an adjoining retail store.
- Policy is for a limited period of time during Church Street's high season, May 15 through October 15 only: 20 days.
- If restaurant has retail stores or empty storefronts on either side, café expansion is limited to one side or the other; not to both sides.
- Retailers have priority and are given the right to deny any cafe expansion in front of their store front. Since the retailer is losing exposure they should be able to be able to control the space in front of their store.
- Outdoor café expansions may not block the nine foot right of way except during the Discover Jazz Festival; the exception is being made for those restaurants providing entertainment during the festival, as they are giving up table space and revenue, in order to promote music and performances.

REQUIREMENTS:

- All Café Expansions must be approved by the adjacent retail business in writing (email or letter) and submitted to the Marketplace Commission
- Retailers have the option to receive from the restaurant a co-marketing program (at restaurant/bar expense) held during the café expansion, approved by affected retail business. This can include flyers, fashion shows, tent cards, mailings, etc.
- Expansion requires approval by the Marketplace Commission at least 60 days in advance of the event. For greater efficiency and predictability, restaurants may group all of their expansion dates for a calendar year into one request for approval from the Commission.
- Marketplace will provide meeting minutes to Local Control Subcommittee.